

# CEO'S Forum for Capacity Building

A conference, titled "CEO'S Forum for Capacity Building", organized by International Commission on Workforce Development (ICWFD)-G77 Secretariat was held at a hotel in Karachi.

eDashBoard - a Business Intelligence tool developed by EfroTech was on display to the CEOs and other key decision makers invited to the event. Over 150 top executives of some of the most established and enterprising organizations in the country were invited to the event.

eDashBoard is powerful, flexible, and easy to use web-based BI tool that provides browser-based, parameter-driven and dynamic report generation and is compliant with all major smart-phone platforms.

Among the speakers at

the event were former Governor State Bank of Pakistan - Dean and Director of IBA - Dr. Ishrat Hussain. Also present were Mission Director, USAID Pakistan, Leon S Waskin, Hon. Vice Chairman & CEO LRBT, Mr. Saquib Hameed and President & CEO Habib Metropolitan Bank Sirajuddin Aziz, besides other luminaries.

Business Unit Managers of TimeTrax and BizzTrax, the e-Business divisions of EfroTech were present at this event, which was also attended by the group Chairman, Mr. Muhammad Abdullah Feroz. The ability to access Real-Time enterprise information, perennially being generated by a large pool of users – and transform it into Richly Formatted reports – is vital to staying focused on and achieving the Perfor-

mance Objectives of any organization. TimeTrax Human Capital Management software and BizzTrax Supply Chain Management software solutions carry these capabilities through integration with eDashBoard.

From among the panel, Dr. Ishrat Hussain touched upon the topic of E-learning as a viable learning tool in developing countries and urged for setting up of modern educational and skill development institutions across the country to meet the rising demand of skilled workforce in the emerging economies.

Discussed during the session was that the share of emerging economies in the global economy is gradually rising and at present is steadily poised at 66 percent. The Growth rate of the advanced economies is roughly

2 percent, while that of emerging economies is a staggering 7 percent per year.

At the end of forum a highly engaging and intense discussion on "The need to introduce Employability Skills through e-learning" was chaired by Javed Jabbar. While, Mushtaq Chhapra, Chairman & Founding Director the Citizens Foundation, Kamran Y Mirza, CEO Pakistan Business Council, Ms. Jehan Ara, President P@SHA and Aly Mustansir, Head Marketing and Brand Management, HBL were the panelists.

All the executives at the event were presented exclusive TimeTrax table clocks at the end of the day. ■

donors around the world, it is hoped that a new generation of blood donors will emerge and provide sufficient supplies of the safest blood possible for use wherever and whenever it is needed to save lives.

Prof. Zaheer highlighted the importance of voluntary blood donation along with an elaboration of the other types of blood donations. He emphasized that no matter how further science advances, blood, which is part of human body, cannot be artificially created. That's why blood donations is more precious than anything else in the world, and the donated blood saves millions of lives every year. He also shared the progress of the project which is funded by the Federal Republic of Germany and the achieve-

ments made by the Programme to promote the cause of blood safety. The presentation was followed by question and answer session.

Dr. Gazala Kaukab, Associate Professor, Department of Biochemistry lauded the project team for conducting the seminar on such an important topic.

Students and senior faculty members of Biochemistry Department including Prof. Azra Khanum, Prof. Gulfraz Satti, Dr. Javed Asad, Dr. Sheeraz Ahmed, Dr. Pakeeza Arzo, Dr. Feroza Hamid, Dr. Mudassar Zafar, Dr. Munazza Sadia, and Dr. Nasir Mahmood actively participated in the event. Overall, this event proved that youth has the potential to become a driving force behind motivation for blood donation. ■